

How To Write An eBook In 10 Steps

By Natalie Jill

Step One: The Brainstorming Process

For this section, be as DETAILED as possible. These are the most important steps to ask yourself before starting the actual book. Let the creativity flow and write as much as you can as you answer the following questions:

Who is your target audience?

How will you reach your target audience?

Why will your target audience relate to YOU?

Why will your target audience want to learn from YOU?

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What is the problem that they have that you are solving?

What stories do you have about how YOU or those you have worked with have solved this problem? (Sharing is caring!) Sharing your stories make your book RELATABLE

What is it that YOU figured out that will help solve this problem?

HOW did you figure this out?

What are the TAKE AWAYS from what you figured out?

What are the MAIN things people must do to solve this problem with your method?

Share examples of these main things:

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Share images of these main things with detailed instructions

What happens if people veer from your suggestions?

Are there alternatives for your suggestions?

How will they track if your suggestions are working for them?

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What should they do AFTER they implement your suggestions so they don't have the problem occur again?

What are the next steps?

What other tools, sources and resources do you recommend?

FAQ's that you predict

Step Two: Creative writing:

WRITE away! Let the creativity flow ! Use the above questions as your guide for what to write about.

Step Three: The Sections

- Divide up into sections. Make sure things are very easy to read
- Make sure the order makes sense
- Make sure the BEGINNING tells YOUR Story first. You have to be relatable and generate interest.
- Establish common ground-----→ Share the problem-----→ Share what you figured out-----→ Share HOW they can do this.

Step Four- The details

- Add a table of contents
- Add a BIO about you
- Add a FORWARD from a reputable source

Step Five- Editing

Have the book EDITED. You can use a professional editor or a friend... whatever you are comfortable with! You want to make sure that grammar is corrected and that the book flows well.

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Step Six- Graphics

Have a graphic artist add graphics that make sense throughout the book. Graphics and images will break the book up, make it easier to read and more appealing. Keep in mind that people may want to PRINT the book so make sure you do not over-do it with full color pages.

Step Seven-COVER

Decide on your COVER photo. You want the book cover to share be attention grabbing and relevant to the topic

Step Eight- Sales Page

Create a sales page that solves a problem for your target market

Step Nine- Delivery System and Payment

I highly recommend an automated system to accept payment and deliver the digital download.

Use this link and get 30 days free: <http://nataliejillfitness.com/dpd>

Step Ten- Market and Sell it!

Use your social media, email list, friends, family...whatever you have to do to get it out there and sell it!

Need to capture leads? Try this: <http://nataliejillfitness.com/lp>